



**FOUNTAIN CITY**  
Business & Community Group

## Rhythms by the River 2026 – Vendor Application

Fountain City Business & Community Group is excited to welcome vendors to the 2026 Rhythms by the River summer music series!

There is no vendor fee to participate. We simply ask that vendors complete this application and agree to the guidelines below so we can create a safe, enjoyable experience for everyone.

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### Event Details

- Location: Fountain City Bandshell / Community Park
- Dates: First & Third Thursdays, June through early September
- Vendor Set-Up: 4:00 PM - 5:30 PM
- Event Time: 5:30 PM – 8:00 PM
- Tear Down: After 7:00 PM (or stay through music—encouraged!)

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### Vendor Information

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Products/Services Offered:

(Please be specific so we can maintain a good mix of vendors)

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## Dates Attending

(Please check all that apply)

- June \_\_\_\_
  - July \_\_\_\_
  - August \_\_\_\_
  - September \_\_\_\_
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## Vendor Guidelines

To keep things running smoothly:

- Vendors will be assigned a space (approx. 10x10)
  - Please arrive between 4:00–5:30 PM and be ready by start time
  - Vendors should remain set up until at least 7:00 PM
  - Bring your own tent, tables, and display materials
  - Tent weights are required for safety
  - Vendors are responsible for their own setup, products, and cleanup
  - Please leave your space as you found it
  - Vendors are responsible for following applicable local and state guidelines for food or product sales
  - Liability insurance is recommended
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## Agreement

By submitting this application, I agree to follow the above guidelines and understand that the Fountain City Business & Community Group is not responsible for loss, damage, or injury.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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## Submit Application To:

Fountain City Business & Community Group  
PO Box 144, Fountain City WI 54629  
[fbcgroup@gmail.com](mailto:fbcgroup@gmail.com)

I/We, the undersigned for and in consideration of permission and space to participate in this event, agree to indemnify, hold harmless and defend the City of Fountain City, the Fountain City Business & Community Group committee, its officials, representatives, agents, employees, and volunteers from and against any and all claims, actions, lawsuits, damages, judgments, liability and expense, including attorney fees and litigation expense, in whole or in part arising out of, connected with or in any way associated with my/our activities preparing for, participating in or departing from the event. I have read and fully understood the above Hold Harmless and Indemnification Agreement.

I understand that the FCBC committee and City of Fountain City reserve the right to photograph and/or record facilities, activities and program participants for potential future use. I hereby grant permission to them to use my or my participant's photograph and/or audio/video recording for any lawful purpose, including for example such purposes as print and online advertising. I understand that I will not be paid or receive anything related to the use of my/my participant's photograph and/or recording. I understand that all photographs and recordings will remain the property of the FCBC and the City of Fountain City. I acknowledge their right to alter or edit any photographs and/or recordings at its discretion. I agree to release them from any and all legal claims I or a third party may have arising from the use of my/my participant's photograph and/or audio/video recording. All photos will remain their property.

We, the undersigned also agree that our participation in this event is at the discretion of the FCBC, its officials, representatives, agents, employees, and volunteers. I enter into this agreement knowing that at any time they reserve the right to not accept my application. I also understand that my participation and this agreement may be voided at any time after the application is accepted, up to the day of the event. I agree to indemnify, hold harmless and defend them, and against any and all claims, actions, lawsuits, damages, judgments, liability and expense, including attorney fees and litigation expense, in whole or in part arising out of, connected with or in any way associated with my application submission and potential participation in the event. I have read and fully understand this agreement.

**NOTE: BY SIGNING THIS AGREEMENT, YOU ARE AGREEING TO RELIEVE THE FOUNTAIN CITY BUSINESS & COMMUNITY GROUP COMMITTEE, CITY OF FOUNTAIN CITY, AND ALL VOLUNTEERS AND STAFF OF LIABILITY FOR PERSONAL INJURY, WRONGFUL DEATH, PROPERTY DAMAGE, LOSS OF OPPORTUNITY AND LOSS OF INCOME.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_